

BAY AREA OPEN SPACE COUNCIL



A Regional Alliance for Open Space

Protection and Stewardship in the San Francisco Bay Region

Chile – California Conservation Conference

Santa Cruz, CA - October 24, 2018



Conservation Network



Biodiversity / Habitat



Agriculture



Open Space and Greenbelts



Outdoor Recreation







Formation of the BAOSC

Formed for the Purposes of:

- Regional Collaboration amongst land conservation partners
- Securing greater public (and private) funding for open space



BAOSC Membership

Agencies and organizations that hold, acquire or manage conservation lands

Public Agencies

- Open Space Districts
- State (CA State Parks, State Coastal Conservancy, Resource Conservation Districts)
- Federal (National Park Service)
- Counties and municipalities
- Water Agencies

Nonprofits

- National (The Nature Conservancy, Trust for Public Land)
- Land Trusts
- local conservation organizations



Successes of the BAOSC

Sponsored legislation to create the CA Coastal Conservancy's Bay Area Program in 1997

- Created a new Bay Area—focused program to receive state bonds and appropriations
- \$193 million in funds/grants over 15 years
- 425 projects: open space protection, habitat restoration, recreation & trails, farmland preservation

Co-Chaired Bay Area Coalition to Pass Proposition 68

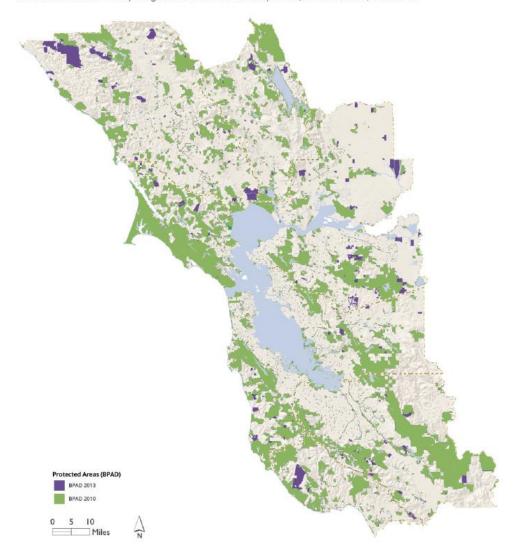
- 2018 Statewide funding measure for preservation of parks, open space, waters, habitat
- \$4.1 Billion
 - \$255 million for SF Bay Area Conservancy and regional programs



Growing the Bay Area's Network of Protected Lands

Additional protected lands, 2010-2013.

Between 2010 and 2013, over 100,000 more acres of land and water were protected across the 10-County Bay Area. Lands protected since 2010 are highlighted in purple. (Note: The nuiance of spatial data results in incomplete records. Please contribute to BPAD to ensure the CLN reporting is as accurate and current as possible.) Data: BPAD 2010, BPAD 2013.





Governance

First 24 years a fiscally-sponsored organization

 Executive Committee with 15-19 member organizations / geographic representation

501c3 status in 2014

Board of Directors

- Land conservation leaders
- Financial supporters (foundation, business and individuals - connections and capacity)
- Other expertise (finance, legal, communications)

Advisory Council

15-19 representatives of member organizations / geographic representation



Programs

Convene Program

- Quarterly "Gatherings" on strategic issues
- Annual Open Space Conference (500 attendees)

Government Relations and Funding Program

Securing funding sources

Conservation and Science Program

Strategic conservation science and data dissemination

Engage Program

- Cultivating diverse and engaged people
- Social media / communications



Open Space Council Annual Conference





Funding Sources

Approximately \$1,000,000 annually

- Membership Dues 15%
- Government Contracts & Grants (Restricted) 25%
- Foundation Grants (Restricted) 40%
- Events /Sponsorships 15%
- Donations from Individuals 5%

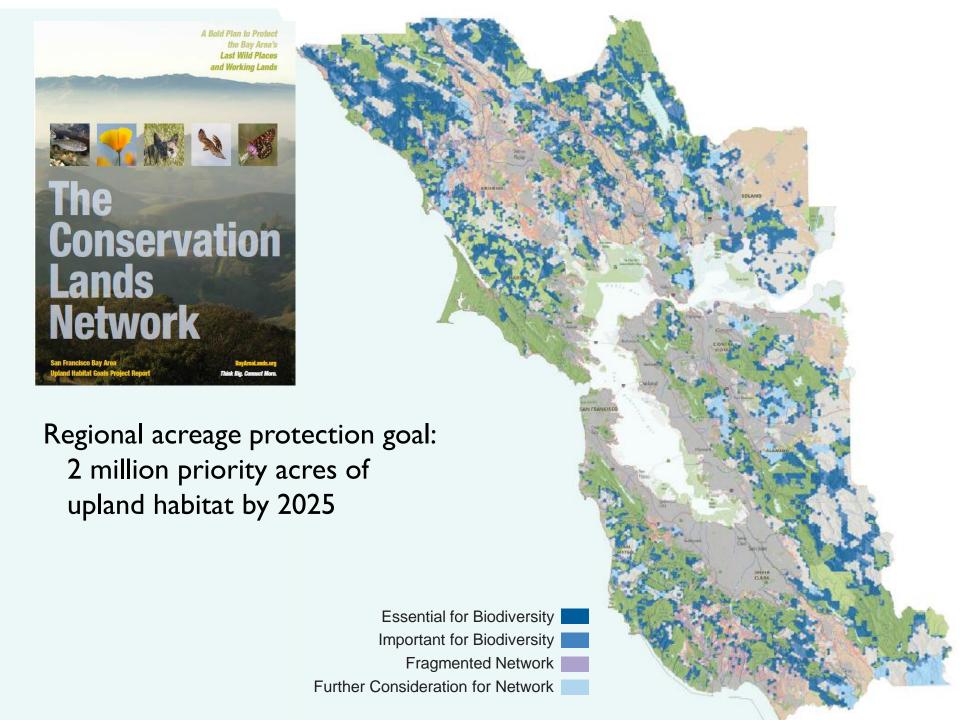


Conservation Lands Network

Biodiversity is the focus of the CLN

We can't protect it all, so what lands are essential for maintaining biodiversity and ecosystem health?







Challenges for BAOSC and Members

- Population Growth
- Sustainability, Resilience and Adaptation
- Managing for Climate Change and Environmental Stressors
 - Wildfires
 - Floods
 - Drought
 - Loss of Biodiversity
 - **☆** Sustainable Funding and Funders
 - ☆ Continued Relevancy and Changing Demographics
 - **☆** Leadership



Opportunities for BAOSC and Members

Attracting Funding
Addressing Shared Challenges
Shared learning, Best Practices & Replicating
Successful Models
Collaborative Conservation, Restoration and
Stewardship
Demonstrating the "Power of We"





openspacecouncil.org

Andrea Mackenzie, General Manager Santa Clara Valley Open Space Authority amackenzie@openspaceauthority.org